



ABOUT

Copywriter/Professional Weird Girl with 5+ years of experience crafting compelling copy, selling big ideas, working on award-winning 360 campaigns, and creating bold social content that drives engagement.

MIRIAM ROOD

EDUCATION HISTORY

Chicago Portfolio School	2021–2022
Copywriting	
DePaul University	2016–2020
B.A. Public Relations & Advertising	

EXPERIENCE

Leo Chicago	2024–
Copywriter on Pull Ups, Nature Made, Sam’s Club	
Leo Chicago	2022–2024
Junior Copywriter on Kellogg’s, Bank of America, Tillamook	
RPA	2022–2022
Creative Intern/Copy on Honda	

SKILLS

Conceptual Thinking
Headline/Script Writing
Brand Storytelling
Social Content Creation
Being Tapped TF In

AWARDS

Cannes Lion Shortlist
Bronze Clio
Webby